

MB studio

Graphic & Media Design

PORTFOLIO

Hi! I'm Mafalda, a Graphic Designer
and Creative Director born in Lisbon
and working around the globe.
Currently based in London, UK.

WEBSITE | mafaldabernardo.com

INSTAGRAM | [@mafalda_bernardo](https://www.instagram.com/mafalda_bernardo)

LINKEDIN | [Mafalda Bernardo](https://www.linkedin.com/in/MafaldaBernardo)

About

name	Mafalda Bernardo
dob	11/01/1995
nationality	Portuguese
location	London UK

6 Years of Experience
Across a Variety of Industries.

Specialised in Identity & Branding,
Art Direction, Web & App Design
and Social Media.

Education

BA (HONS) GRAPHIC & MEDIA DESIGN
at London College of Communication / UAL

London, UK
2014 - 2017

DESIGN DE EQUIPAMENTO (PRODUCT DESIGN)
at Faculdade de Belas Artes

Lisbon, PT
2013 - 2014

DESIGN DE PRODUTO (PRODUCT DESIGN)
at Antonio Arroio

Lisbon, PT
2011 - 2013

- + Working Diploma
- + A level in Specialized Art and Design Course
- + A level in PAA Prova de Aptidao Artistica (proof of artistic skills)

Work Experience

SENIOR GRAPHIC DESIGNER
at Joe & The Juice

London, UK
Aug 2018 - Dec 2019

- + Graphic Design services for print & digital
- + Social Media Management including paid campaigns
- + Newsletters, Engagement & Customer Care

DIGITAL ARTWORKER for Burberry
at RAPP

London, UK
Aug 2017 - Aug 2018

- + Producing artwork/design templates for press, POS, OOH, bespoke print, digital OOH, online banners and email.
- + Ensuring all work complies with the brand guidelines.
- + Work efficiently with Adobe Creative Suite and Sketch.
- + ADZU, Proof HQ, Workfront experience
- + Working directly with Burberry, either Marketing and Design team or Regional teams.

DIGITAL MARKETING + DESIGNER
at Cubana LTD

London, UK
Sep 2016 - Aug 2017

- + Graphic Design services for print & digital
- + Social Media Management including paid campaigns
- + Newsletters, Engagement & Customer Care

GRAPHIC DESIGNER INT.
at Grease & Tin

London, UK
Dec 2015 - Sep 2016

- + Branding
- + Packaging Design
- + Social Media Asset Design

Selected Clients

BURBERRY
LONDON ENGLAND




RALPH  LAUREN

COLICCI



SAROVA
HOTELS & RESORTS
KENYA



ISLAND  POKÉ

**MONT
BLANC** 

Love CHURROS
LONDON

Design Services

From digital content to print production I'm ready and equipped to deal with your brand needs. I know it can be hard to know exactly where to start where to invest first and that's why I'm ready to talk to you and find out what you REALLY need and discuss the best way to accomplish those needs.

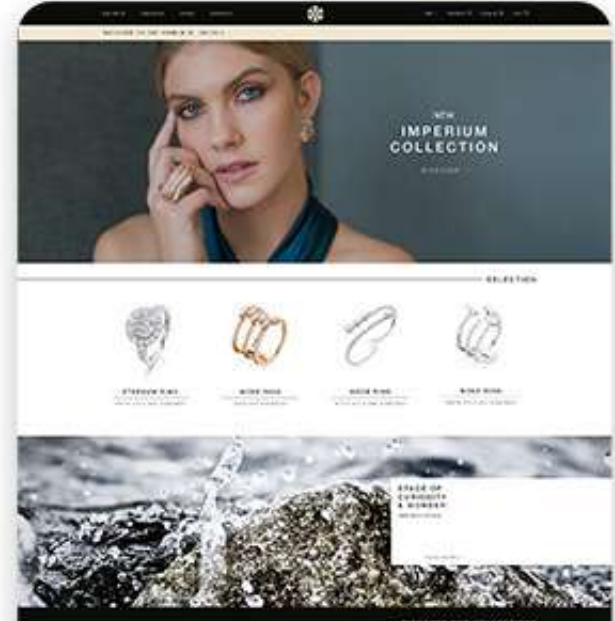
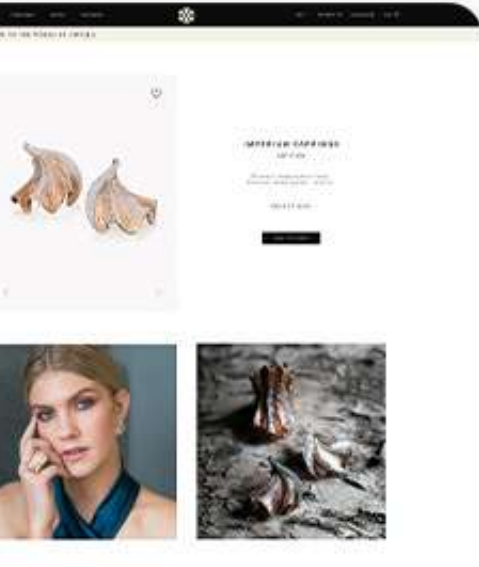
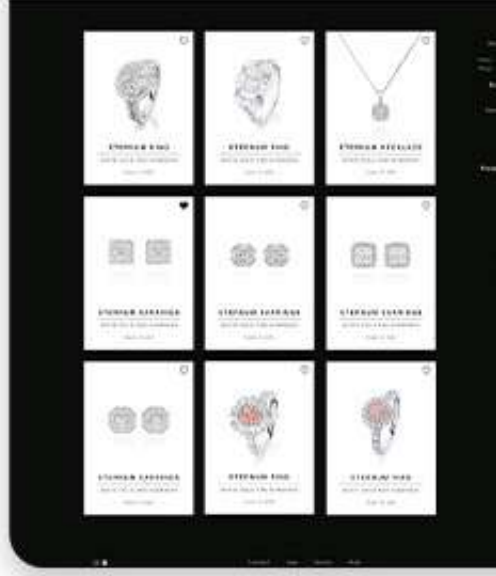
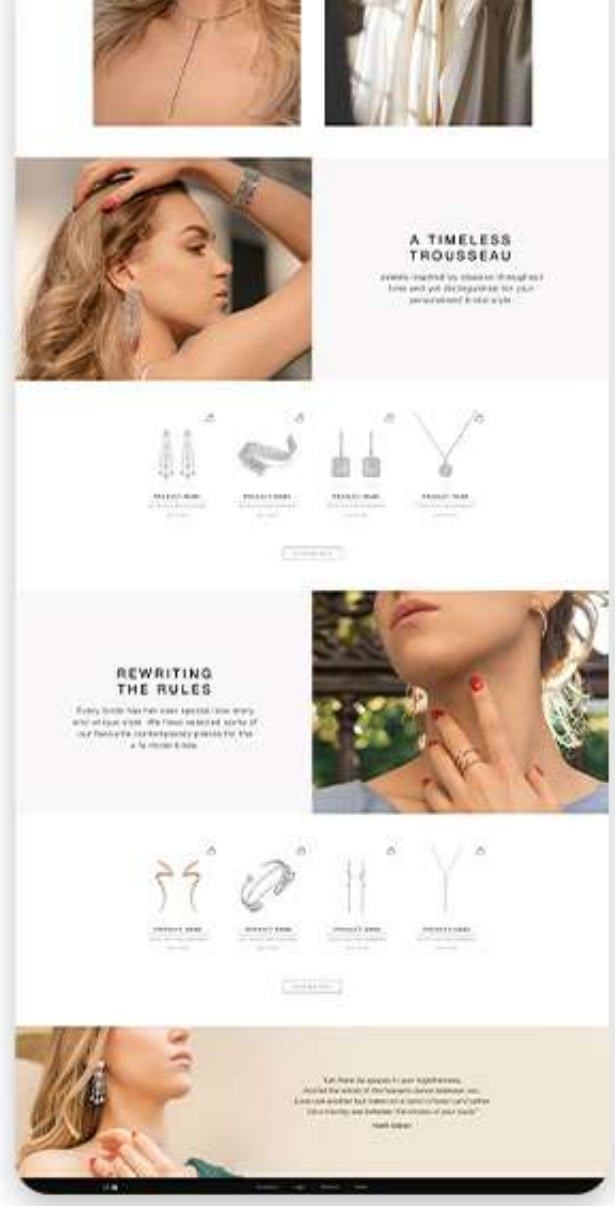
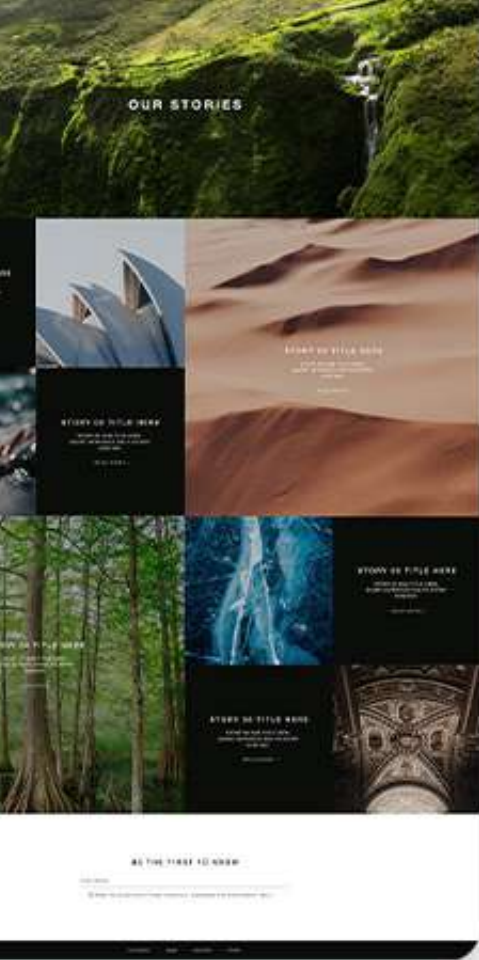
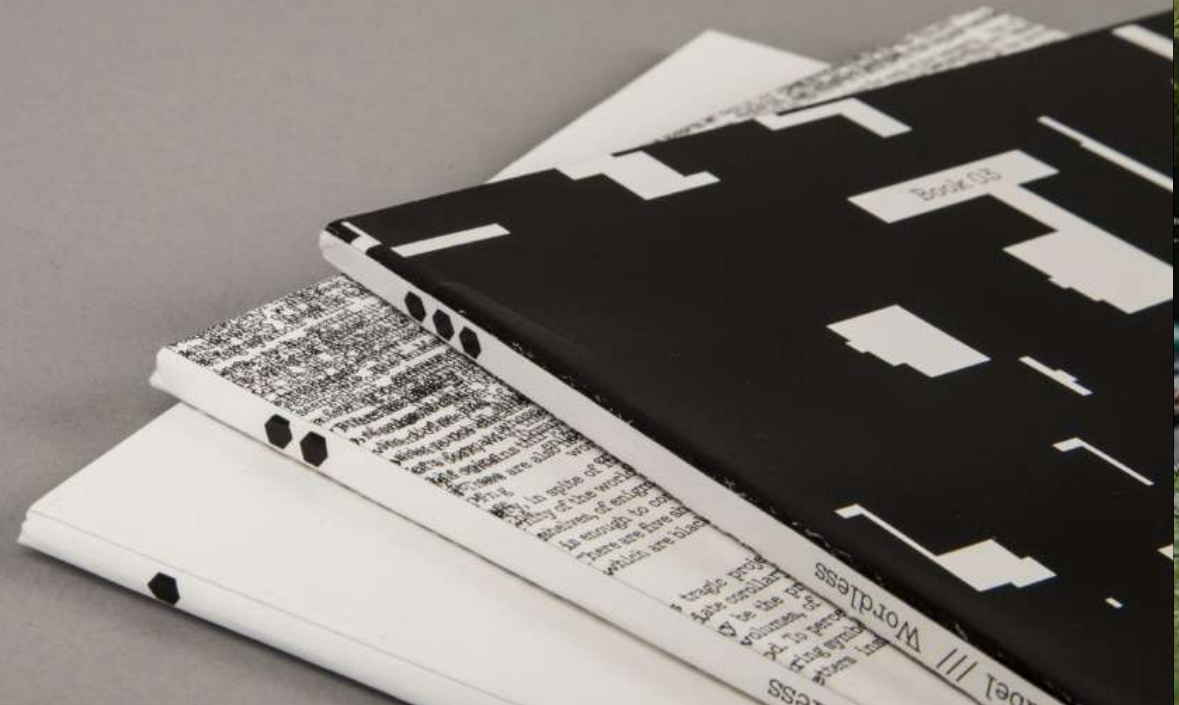
I'm always open to new projects so if what you need is not listed do not hesitate in contacting me!

LOGO & BRANDING
WEB, EMAIL & APP DESIGN
PACKAGING & PRODUCT DESIGN
ILLUSTRATION & PHOTO EDITING
SIGNAGE & ADVERTISING
TEMPLATES & PRESENTATIONS

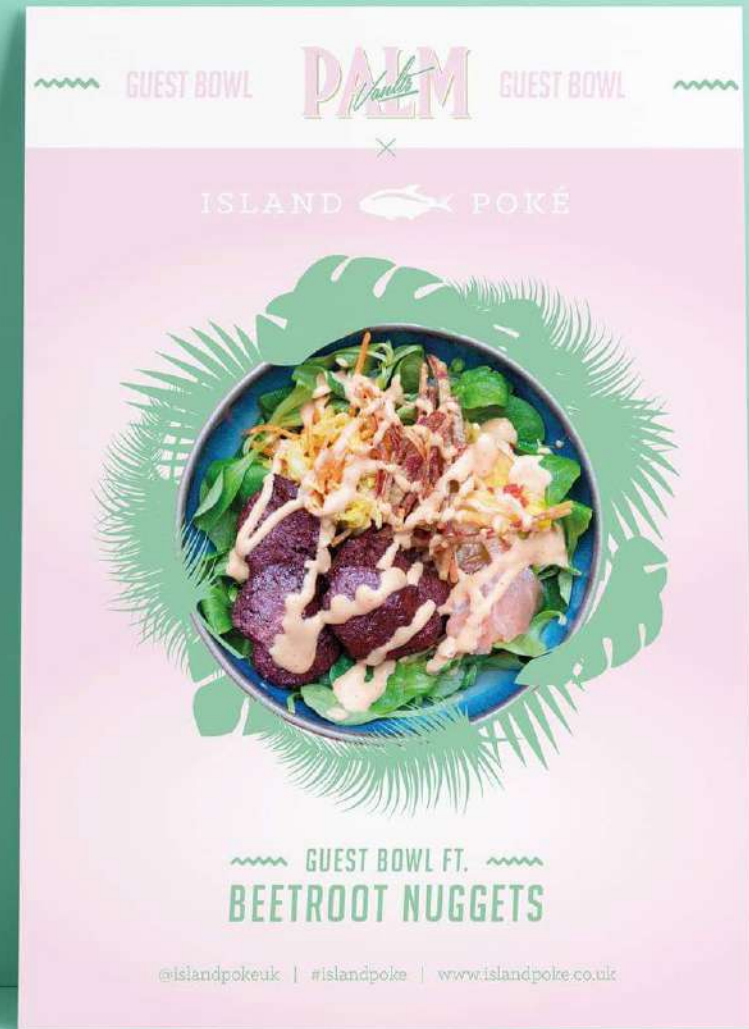
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Selected

WORKS







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THANK YOU